

# ALCOTT DUBE

## UX/UI - PRODUCT DESIGNER

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I am a multidisciplinary Product Designer focused on helping brands build products that work. I specialize in bridging the gap between business objectives and user needs through scalable design systems and high-fidelity execution. Whether building from 0-to-1 or refining legacy infrastructure, I take full ownership of the end-to-end journey to create polished, functional platforms that drive measurable growth.

### PROJECT HIGHLIGHTS

#### 1. GraduIn | EdTech PWA 2.0

Architected a modular design system for a centralized educational portal, achieving a 70% reduction in user application friction.

#### 2. Momentum Metropolitan Africa | Investment Portal

Led the design of an internal investment and insurance management portal, coordinating a cross-functional team of 8 designers and developers.

#### 3. AmTrust Realty | Manhattan 3D Visualization

Transformed raw geospatial building data into high-fidelity investor-ready 3D marketing assets for Class A commercial real estate.

#### 4. GIMS x Horizon | Real-Time Bidding Infrastructure

Designed a secure, zero-latency auction portal for high-stakes property bidding for renowned French artist GIMS and Horizon.

#### 5. Grant Thornton | Financial Admin Portal

Created the internal financial administration portal UX/UI for the South Africa branch, focusing on complex data security.

### PROFESSIONAL EXPERIENCE

#### Product Design & Strategy

##### @ TOPTAL, INDEPENDENT PRACTICE (GLOBAL)

2023 – Present

Leading product design for startups and scaling businesses across multiple industries, with a focus on building thoughtful digital products that balance business goals with real user needs. I design scalable systems, streamline complex user flows, and help teams move faster through clear, consistent product thinking and high-quality execution.

#### UI/UX Designer (Consultant)

##### FALCORP TECHNOLOGIES

2022

Collaborated with the CEO to lead product design initiatives for enterprise clients including Momentum Metropolitan and Grant Thornton. Focused on

### MY APPROACH

- Evidence-based design
- Human-centered logic
- System-wide consistency
- Iterative prototyping
- Mobile-first delivery
- User-led validation
- Frictionless workflows

### WHO I AM

- Self-motivated & disciplined
- Strong interpersonal communicator
- Proactive problem solver
- Direct & honest collaborator
- Highly adaptable to fast timelines

### TOOLS I USE

- Figma (Primary)
- Adobe Creative Suite
- Adobe Animate (2D)
- n8n Automation
- HTML/CSS/JS Logic
- Linear / Notion / Jira

### CORE EXPERTISE

- 0-to-1 Product Execution
- SaaS Architecture
- AI & Agentic Flows
- Design Tokens
- UX Auditing

### LOCATION & TIME

- South Africa (GMT+2)
- Full Remote Availability

simplifying complex financial and insurance platforms through intuitive UX, scalable interfaces, and user-centered design systems.

## Full Stack Design & Development

### ALCOTT WEBSITE

Jan 2017 – Dec 2021

Managed both the creative and technical side of digital projects, from branding and front-end development to UI design and user experience. This role shaped my foundation in building functional, visually refined digital experiences and sparked my transition into product design and systems thinking.

## Junior Web UI Designer

### TEA AND COFFEE STUDIO (SOUTH AFRICA)

2016

Supported the design team across web planning, interface mockups, and production documentation while working under senior mentorship. Gained hands-on experience in visual design, layout systems, and early-stage digital product workflows using the Adobe Creative Suite.

## EDUCATION

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### BSC IN COMPUTER SCIENCE (PART-TIME)

Regenesys Education | In Progress (2028)

### SYSTEMS SOFTWARE

CTU Training Solutions | 2016

### INFORMATION TECHNOLOGY

Richfield | 2018

